

## Why Advertise At Southern Utah University?

With 8,000+ students and 875+ faculty and staff, SUU is an affluent target market.

### *What do SUU students, faculty, and staff spend money on?*

Housing  
Groceries  
Eating out, ordering in  
Child care  
Gas  
Car purchases, maintenance and repairs  
Entertainment and travel  
Clothing, shoes and accessories  
Cell phone services and electronics  
Medical, dental, optical and prescriptions  
School and office supplies  
Books, music, movies and video games  
Cards, flowers and gifts  
Hairstyling, nails, tanning and exercise  
Sports gear  
Camping, hiking, hunting and fishing

SUU has been recognized by various publications as one of America's Best Colleges, a Top 10 Best Value school, and as a Best Value College and Best in the West.

The university offers state-of-the-art facilities for students who gain valuable hands-on, personalized instruction in small classroom environments. Most graduates are prepared to step directly into their careers upon graduation.

### Southern Utah University President: Michael T. Benson

Student body: 8,066  
(as of January 2010)

Full-time students: 6,457

Faculty and staff: 875

Male students: 3,372

Female students: 4,694

Average age (all students): 25.1

Resident: 6,991

Non-resident: 1,075

Graduate students: 10.4%

Undergraduate students: 89.6%

Full-time students: 80%

Division 1 athletic teams: 17

Registered clubs/organizations: 124

*Your support directly benefits student education at SUU. Thank you!*