

Have your business heard on



WE ARE SUU • WWW.POWER91RADIO.COM • KSUU 91.1

Athletic Events:

Select athletic events are broadcast on Power 91 via the radio and online. Go to Power91.com to listen to LIVE events online. Certain Thunderbird athletic events, and Power 91 sports reports are also available ON DEMAND at our Thunderbird Sports podcast page.

News and Information Updates:

Power 91 provides information on events happening within the SUU community. These items can be heard online or by subscribing for free to our podcast.

KSUU Original Programming:

Cowboy Country airs every Saturday morning from 7am to 10 am. The program is hosted by music historian Art Bohman. Sunday Jazz airs every Sunday from 3pm to 6pm. The program is hosted by musician and jazz historian Bob Gordon.

Sponsorship Opportunities on Power 91 Radio

- The student-run radio station located on the SUU campus is a great way to create interest and brand awareness throughout the Iron County area.
- Power 91 provides a varied audience with listeners ranging in age and interest. Each day of the week different music genres are played that invite different listeners.
- Each radio package includes a thirty-second radio spot that runs at least seven times a day, seven days a week.
- Each business will be assigned a student technician to produce a creative radio spot, free of charge.
- Our new 10,000-watt transmitter provides even better coverage in Cedar Valley!



Power 91 Underwriting Pricing

1 week	\$75
2 weeks	\$125
1 month	\$250/mo (\$63/wk)
2 months.....	\$175/mo (\$44/wk)
6 months.....	\$133/mo (\$33/wk)
12 months.....	\$125/mo (\$32/wk)

Each package includes a 30-second spot played
7 times a day
7 days a week.

Free production services available.
Ads must follow underwriting guidelines.

Your support directly benefits student education at SUU. Thank you!