

**1/2 PRICE SALE!
PLUS FREE FULL COLOR!**

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New! Fold-around "spadea" ads available at the University Journal

What is the most effective way to get your message out to more than 8,000 students and more than 875 faculty and staff at SUU?

The answer is simple! The University Journal is now offering spadea ads! What the heck is a spadea? It is a vertical full-size sheet of paper that folds in half around the left edge of the paper. This gives space for up to four 1/2 page vertical ads ON THE OUTSIDE OF THE PAPER!

Your ad on the outside front would be seen on all newsstands on-campus without even opening the paper! And your position is guaranteed!

This space will be available for ANY ISSUE, but we are planning several special issues through the year that will include a spadea fold-around as follows:

- Homecoming - Sept. 15 issue - think ALUMNI!
- Halloween - Oct. 27 issue - spooky events?
- Thanksgiving - Nov. 21 issue - holiday sales?
- Christmas - Dec. 8 issue - travel plans?
- Back-To-School - Jan. 9 issue - new students?
- Valentine's Day - Feb. 13 issue - Valentine specials?
- President's Day - Feb. 16 issue - weekend sales?
- Spring Break - Mar. 8 issue - travel plans?
- Easter - April 5 issue - Easter events?
- Graduation - May 4 issue - graduation specials?

Fold-Around Ad Pricing:

Half-Price Special!

Outside front (news) -\$400/issue	+\$200.00/issue
Inside front (news) * -\$100/issue	+\$50.00/issue
Outside back (sports)* -\$300/issue	+\$150.00/issue
Inside back (sports) * -\$50/issue	+\$25.00/issue
Outside 2 panels (20% off) \$560/issue	\$280.00/issue
Inside 2 panels (20% off)* \$120/issue	\$60.00/issue
All 4 panels (25% off) \$640/issue	\$320.00/issue
Add full color for only \$50/issue	FREE FULL COLOR!

Free ad production included!

* These spaces only available if outside front is taken

Call Kristi at 435-704-4733 NOW or e-mail her at kfillman@suunews.com NOW to schedule your ad space before the best spots are taken!

(All ad agreements must be pre-paid. Deadline: 1 week prior.)

Hey!
Isn't this
eye-catching?

Imagine
your ad
here!

This is called a spadea,
but since that's hard
to remember (and
pronounce), we're
just calling it a
FOLD-AROUND...

Imagine a full-color HALF-
PAGE ad for your business,
upcoming event, or service
**ON THE OUTSIDE
OF THE PAPER!**

This is so much more
visible than an interior ad
and it is much more likely
to stay with the paper than
an insert.

The University Journal
is the only local paper
distributed to every
building on-campus at
SUU every Monday and
Thursday.

Only 57 issues left! Hurry to
book your space NOW!

435-704-4733



Honor society awaits approval

By AUBREE MARSDEN
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Academy Hill Cavalcade, a new honor society organized in December, finished up its first semester as a club and awaits its acceptance by Outrigger Delta Kappa, a national leadership honor society.

The idea for AHC was first introduced by Vice President for Student Services Donna Edelfeldt, a member of ODK, to Jake Johnson, assistant director of student involvement & leadership.

SUU will be the first campus in Utah to secure a chapter, called a Circle, of ODK, Johnson said.

The club was organized in December, and finished its constitution in March. However, before they can apply for a charter with ODK, they must be an organization on campus for at least a year. After that time, they can petition ODK to create a circle at SUU.

O. D. K.'s qualifications are strict said Kelsi Edelfeldt, a junior major from Kayville, the newly elected president for AHC.

ODK is open to both men and women, but students must meet certain expectations and qualifications.

According to the ODK website, "ODK was the first college honor society of a national scope to give recognition and honor for meritorious leadership and service in extracurricular activities and to encourage development of general campus citizenship."

The AHC focuses mainly on campus involvement and leadership said Johnson.

Kim Wiscup, a senior biology major from Sandy, is the outgoing president and completed her term Wednesday at their last social.

Wiscup said that AHC plans to help SUU by starting initiatives such as a leadership role with the student coalition.

Edelfeldt also said one of AHC's goals is to help promote student involvement in Founder's Week, and support the Student Giving Society.

"We want to build up a continuous love for SUU," Edelfeldt said. "My goals as new president are not to have tasks accomplished. My goal is to build a steady ground for the club and branch out to the SUU campus."

Edelfeldt said she will facilitate new student initiative and to make campus better overall.

Nelson said, "One of their goals is to give students good leadership opportunities." The student coalition was started a year and half ago and was run by Nelson, an academic vice president and facilitator of the student coalition, supports the efforts of AHC.

"They excel to help facilitate new student initiative and to make campus better overall," Nelson said.

"Instead of the coalition becoming a SUUSA initiative, we really wanted SUUSA just to be another member at the table," Nelson said.

Any organization is invited to be in the student coalition, Nelson said. It's there to serve as a forum to receive feedback about initiatives in all organizations around campus and their activities and goals.

The AHC was chosen to facilitate the meetings of the student coalition and to help lessen SUU's "overbearing" manner, Nelson said jokingly.

To start next year, is the Student Giving Society, Nelson said, and if students donate just a few dollars, we can help provide a better future for potential students at SUU in following years.

Nelson said AHC will benefit the SUU campus and community.

They are trying to make a difference on our campus," he said.

"I honestly think it will provide students with a place they can get good leadership opportunities," he said.

More positions and indications of new members will occur fall goals is to help promote student involvement in Founder's Week, and support the Student Giving Society.

"We want to build up a continuous love for SUU ... build a steady ground for the club and branch out to the SUU campus."

— Kelsie Edelfeldt



to speak at commencement

and happy in your career, your spouse and family will be a source of happiness, and you will have the integrity to stay out of jail," he added.

Christensen received his bachelors degree in economics from Brigham Young University, a master of philosophy from Oxford University, and a doctorate in business administration from the Harvard business school.

Christensen said he loves Utah, and hopes to share principles with students that will help them in their own lives.

Mitchell, the student speaker, said he likes writing, talking, and being in front of crowds and is excited for the opportunity.

"I love speaking and presenting in front of groups and, thankfully, I'm good at it," he said. "I hope to entertain everyone and connect with them by being honest and sincere."

Mitchell said having moved Utah from the Las Vegas area, Cedar City often felt a little too small or conformed off from the rest of the world. But, as graduation nears, he has realized how beautiful it is.

"I love SUU. I love the professors and the campus and the ridiculous weather," he said.

"I am very happy that I went to moving to New York City, which has always been a dream of his, through graduation."

After graduation, Mitchell is moving to New York City, which has always been a dream of his, through graduation."

— Sports, Back Page

away UNLV rally

The 1-Bird baseball team survived a comeback attempt from UNLV to pick up a 13-11 win Tuesday at 1-Bird Park.

Right fielder Mitchell Kawvelos said it was important for the team to pick up the victory.

"The way we played reassures us that we are playing the right way," Kawvelos said.

The 1-Birds will return to action today against Summit League foe Western Illinois. First pitch is slated for 3 p.m., while the two teams will play a doubleheader Friday and once again Saturday.

Weather Update
Look for temperatures to rise into the lower 70s today with windy conditions. Temperatures will be in the 60s on the weekend.
— Albecan, Page 8

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